

# WHY?

The ages of 7 to 13 are crucial because this is when habits are most effectively inculcated and grasping power is at its peak. During this period, they are eager to study and their families are more likely to listen to their interests.

## Gyan-key



Reading books is beneficial for **mental health**, enhancing concentration, imagination and language skills.

## Fit-key



Involving **physical health** activities is beneficial as it cultivates the habit of achieving goals and enhances focus.

## Your support for **young** rural minds

	<i><b>Gyan-key 'classroom' library &amp; Fit-key basketball kit</b></i>	
1	Gyan-key 'classroom' library for 7th & 8th standard & Fit-key basketball kit = 16,600/-	2 classroom libraries and 1 Fit-key
2	Gyan-key 'classroom' library for 5th & 6th standard & Fit-key basketball kit = 14,800/-	2 classroom libraries and 1 Fit-key
3	<b>Gyan-key 'classroom' library for 3rd &amp; 4th standard &amp; Fit-key basketball kit = 13,000/-</b>	<b>2 classroom libraries and 1 Fit-key</b>
4	Gyan-key 'village' library & Fit-key basketball kit = 10,750/-	1 village library and 1 Fit-key
5	book 'gifting' in 50 to 500+ households per village = 19,300/-	
6	Special Gyan-key library sets for housing societies, offices & police stations are also available	As per requirement

Gyan-key includes - Books + Hanger + Folder + Follow-up + Feedback & Documentation + Transportation + Installation

\*Minimum 50 sets for other states

Fit-key includes one basketball ring, 2/3 basketballs & 1 air pump + Follow-up + feedback & documentation + Transportation + Installation

## Your support for **young** rural minds

	<i>Gyan-key 'classroom' library</i>	<i>Particulars</i>
1	<b>Rs. 3,910/-</b>	<b>3rd Std.</b>
2	<b>Rs. 3,910/-</b>	<b>4th Std.</b>
3	Rs. 4,810/-	5th Std.
4	Rs. 4,810/-	6th Std.
5	Rs. 5,800/-	7th Std.
6	Rs. 5,800/-	8th Std.
7	Rs. 5,800/-	village library

Gyan-key includes - Books + **Hanger** + Folder + Postcards + Follow-up + Feedback & Documentation + Transportation + Installation

\*Minimum 50 sets for other states

<i>Only Fit-key basketball kit</i>	<i>Particulars</i>
Rs. 4,900/-	Per school/ village

Fit-key includes one basketball ring, 2/3 basketballs & 1 air pump + Postcards + Follow-up + Feedback & Documentation + Transportation + Installation

## Our Promise: We are answerable & accountable

- Thank-you letter on 'school letterhead', photographs of installed Gyan-key classroom/school library hanger / Fit-key with your name on it as donor
- Reaction postcards on books/ Fit-key experience from school & students
- If the **DELIVERABLES** mentioned above are not met, money will be humbly reimbursed

for the well-being of '**mental**' and '**physical**' health of rural students.

world's largest **rural** reading initiative  
**Gyan-key & Fit-key**  
**read** + write + speak + listen + **play**

**Details**

Account Holder: LOKHANDERURAL

Account Number: 50200096678972

IFSC: HDFC0000837

Bank Name: HDFC Bank

Branch: WANOWRIE

Account Type: CURRENT

one of the best ways & investments to change the world

please mail/text your suggestions on  
the **mental** & **physical health** of young rural minds

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