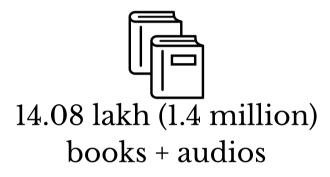
Gyan-key & Fit-key read + write + speak + listen + play

an attempt to inculcate the habit of reading, writing, speaking, listening & very importantly playing at the age of 10-16 as that is proven to be the age when one adapts to most of their habit and these habits contribute to the well-being of '**physical**' and '**mental**' health.

Old approach: Gyan-key school library We were installing 3 Gyan-key school libraries every working day for the last 1,930 days





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7 states
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2,65,000+ participants in various activities (You can see this communication in our office by state, by district and by village/school) 3,73,000+ reactions & analysis on the books

Gyan-key is the **world's largest** 'rural' reading initiative **Benefiting 13 lakh+ (1.3 million+) young minds** One of the best ways to keep the 'regional languages' alive





New approach: Gyan-key classroom libraries Our observation with classroom libraries: very encouraging

- In primary schools, 13% of students actively engage with books in classroom libraries, a **notable increase** from the previous 4% observed in school libraries.
- In secondary schools, 11% of students immerse themselves in reading within classroom libraries, a significant rise from the prior 5% recorded in school libraries.

Your support for young rural minds

- Gyan-key introductory classroom library with hanger for class 3rd & 4th Rs.1,930/- each
- Gyan-key classroom library with hanger for class 5th & 6th Rs.2,920/- each
- Gyan-key classroom library with hanger for class 7th & 8th Rs.3,910/- each Special Gyan-key library sets for housing societies, offices & police stations are also available

Our Promise: We are answerable & accountable

- Thank-you letter on 'school letterhead', photographs of installed classroom library hanger with your name on it as donor/book lover
- Reaction postcards on books from school & students
- If the **DELIVERABLES** mentioned above are not met, money will be humbly reimbursed

To be a part of the Gyan-key library initiative - ruralrelations.com/gyan-key/how-can-i-be-a-part-of-gyan-key-library-initiative/

