



Gyan-key & Fit-key

read + write + speak + listen + **play**

an attempt to inculcate the habit of reading, writing, speaking, listening & very importantly playing at the age of 10-16 as that is proven to be the age when one adapts to most of their habit and these habits contribute to the well-being of '**physical**' and '**mental**' health.

Old approach: Gyan-key school library

We were installing 3 Gyan-key school libraries every working day for the last 1,930 days



14.08 lakh (1.4 million)
books + audios



7 states



5,800+ Gyan-key libraries



760 Fit-key



1,075 audio libraries

2,65,000+ participants in various activities
(You can see this communication in our office by state, by district and by village/school)
3,73,000+ reactions & analysis on the books

Gyan-key is the **world's largest** 'rural' reading initiative
Benefiting 13 lakh+ (1.3 million+) young minds

One of the best ways to keep the **regional languages** alive

New approach: Gyan-key classroom libraries

Our observation with classroom libraries: very encouraging

- In primary schools, **13%** of students actively engage with books in classroom libraries, a **notable increase** from the previous 4% observed in school libraries.
- In secondary schools, **11%** of students immerse themselves in reading within classroom libraries, a **significant rise** from the prior 5% recorded in school libraries.

Your support for **young** rural minds

- Gyan-key introductory classroom library with hanger for class 3rd & 4th - Rs.1,930/- each
- Gyan-key classroom library with hanger for class 5th & 6th - Rs.2,920/- each
- Gyan-key classroom library with hanger for class 7th & 8th - Rs.3,910/- each

Special Gyan-key library sets for housing societies, offices & police stations are also available

Our Promise: We are answerable & accountable

- Thank-you letter on 'school letterhead', photographs of installed classroom library hanger with your name on it as donor/book lover
- Reaction postcards on books from school & students
- If the **DELIVERABLES** mentioned above are not met, money will be humbly reimbursed

To be a part of the Gyan-key library initiative - ruralrelations.com/gyan-key/how-can-i-be-a-part-of-gyan-key-library-initiative/

