



Interview Survey + Rural Immersion

No.	Name	Age	Contact No.	District	State	Testing 4 Clips	1. How much would you rate the show on a scale of 1 to 10?	2. Give reasoning for your score in a sentence.	3. What did you like & dislike the most about the show? Please arrange the options according to your preference.	4. Is the show Unique/ or like any other comedy show?	5. Is the show relatable (something for you) / or nothing like your likability/ or your life?
1	Sarita Devi	26	62xxxxxx85	Begusarai	Bihar	xxxxxxxxxxxxx	A) 1.Least	xxxxxxx	A) Characters	B) No	A) Yes
2	Chaya	21	77xxxxxx34	Indore	Madhya Pradesh	xxxxxxxxxxxxx	C) 5. Average	xxxxxxx	D) Narration	A) Yes	B) No
3	Nikita Mali	19	87xxxxxx22	Pratapgarh	Rajasthan	xxxxxxxxxxxxx	B) 10. Highest	xxxxxxx	D) Narration	B) No	A) Yes
4	Badam Singh	26	83xxxxxx60	Lalitpur	Uttar Pradesh	xxxxxxxxxxxxx	B) 10. Highest	xxxxxxx	C) Cast	B) No	A) Yes

6. According to you, who would like to watch this show?	7. Will you watch this show when it comes on TV?	8. How long do you think this episode duration should be?	9. Who is the lead of the show? (Name the person/character or describe in 3 words)	10. On which channel do you think this show should be aired? Please mention Channel names.	11. What would you like to improve in the show?	12. What kind of show / shows you would like to watch more on TV Channel
D) 31-40 yrs	A) I will surely watch	C) 60 min episode	xxxxxxxxx	xxxxxxxxx	xxxxxxx	Comedy
C) 21-30 yrs	A) I will surely watch	B) 30 min episode	xxxxxxxxx	xxxxxxxxx	xxxxxxx	Drama
B) 15 to 20 yrs	B) I may watch	C) 60 min episode	xxxxxxxxx	xxxxxxxxx	xxxxxxx	Magic
B) 15 to 20 yrs	A) I will surely watch	B) 30 min episode	xxxxxxxxx	xxxxxxxxx	xxxxxxx	Horror

Photo Sample



Video Samples (available on request)

