



**Gyan-key & Fit-key**  
**read** + write + speak + listen + **play**

# Gyan-key library hanger initiative

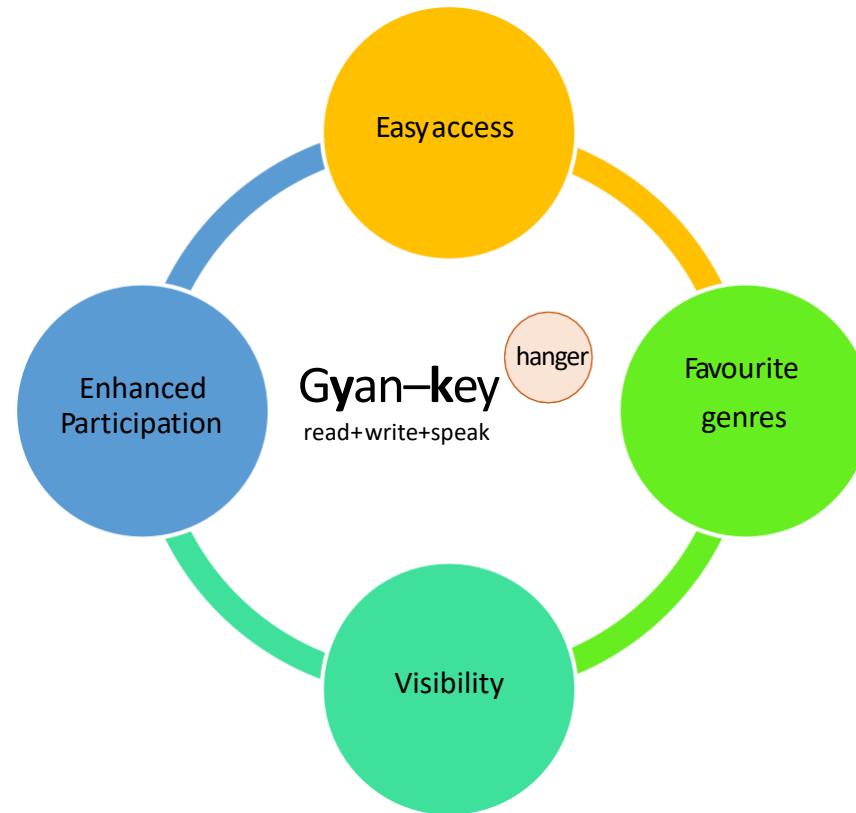


- Gyan-key is the **world's largest** 'rural' reading initiative
- 3 Gyan-key libraries are installed every working day
- Till date **5,800+** Gyan-key libraries (books of all important genres) have been installed in rural secondary schools, police stations and offices across 7 states with the support of Non-Resident Villagers (**NRV**) in 2,380 working days
- 13,00,000 (1.3 million+) readers (rural students, police officers, staff & individuals) have benefitted from this initiative
- 14,08,000 books worth Rs. 5.8 crore (**58 million+**) have been gifted to schools and readers through the Gyan-key initiative.
- One of the best ways to keep the '**regional languages**' alive

# Gyan-key hanger- A novel approach



Gyan-key hanger is a set of books on most read book genres, organized in a book hanger



# Cost of one Gyan-key: ₹6,700 /\$94 /£76 /€80

Includes - minimum 148 books + hanger + transportation  
+ folder + follow up + feedback & documentation



# Pledge (for students)



- Reading is as important as breathing to us
- Collecting and reading books is our passion
- All good books are our teachers and friends
- We are proud of the variety and richness of the literature tradition available in our mother tongue
- We shall strive to be worthy inheritors of this rich literature tradition by savoring every book that we read
- We shall always respect our mother tongue, teachers, seniors, and litterateur
- We pledge to be friendly with every language
- We will read the books on the topic of environment and we will send plant seeds to sow to our donors & other urban relatives/friends/residents (गाँव के प्यार [seeds] आपके द्वार)
- We believe that in reading, writing, and in strengthening regional languages lay human contentment



# Guidelines (for school)



- On a school letterhead write a letter to YOUR Gyan-key hanger supporter and post it through the postal envelope given with it & one postcard to Pradeep Lokhande, Pune-13. Both these communications mention the Gyan-key hanger received by the school. Also, express your views about the Gyan-key hanger initiative
- Students should be encouraged to gift books to the Gyan-key hanger on their birthdays and other important occasions in their lives
- The students along with the postcards are expected/ should be encouraged to give viable seeds of plants to the donor
- Initiative to make students aware of their natural environment and undertake steps to protect it

# Continued...



- Two photos of the installation of YOUR **Gyan-key** hanger and if possible, a video clip of the opening on WhatsApp (+91 9765550069) should be sent to us. These photos and video-clip will be posted on our website and will be available for all to view. Our website address is [ruralrelations.com](http://ruralrelations.com)
- The new books that are added to YOUR **Gyan-key** hanger should be stamped with the **Gyan-key** stamp that is given along with the books
- It is necessary for the students to write to us and the supporter on a regular basis. Else, we will assume that the school is not interested in running YOUR **Gyan-key** hanger initiative and we will be forced to withdraw the books and hanger.
- The Principal & teachers at the School should motivate students to read the books

[Be a part of the Gyan-key library initiative](https://ruralrelations.com/gyan-key/how-can-i-be-a-part-of-gyan-key-library-initiative/)

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[To know more visit - https://ruralrelations.com/gyan-key/](https://ruralrelations.com/gyan-key/)

An initiative of  
Non-Resident Villager (NRV) movement