



Who is a gramin bandhu

- He will be your local associate in feeder village
- Minimum 1 family member will be computer literate
- He will have a minimum of 10/10 pakka place in the feeder village
- He will not be dependent on your business (ROI)
- You may draw a one-page agreement or have a loose alliance with your **gramin bandhu**
- He speaks the local dialect, is aware of the ecosystem, will save travelling time & expenses as compared to an outsider



gramin bandhu's deliverables



He will generate lead, promote & sell your products in his & ad-joining villages



Wall, shop board & shutter painting/ Display of PoP in shop



Support in launch/ relaunch/ special drives



gramin bandhu will connect you to 21st centuries **green** & **blue** professionals & influencers



He will disseminate & collect the information (MIS) in his & ad-joining villages

