

Gyan-key + SNOVEL Audio Library in 490 Secondary Schools for One Lakh (1,00,000+) Rural Students

Gyan-key library now ties up with SNOVEL's Audio Library!

Pioneer of 'Gyan-key Library', the postcard and library man of India Pradeep Lokhande, and Audio Platform SNOVEL of award-winning entrepreneur Sameer Dhamangaonkar have joined hands together to launch an innovative initiative of 'Audio Library'.

Pradeep Lokhande started the initiative 'Gyan-key library' to inculcate interest in reading among children so that the Marathi language can be preserved. Gyan-key library is working to encourage reading habits among rural students. It is an innovative concept to encourage reading, writing, and speaking in secondary school students. With the support of Non-Resident Villagers - (NRV) till now 5,350 Gyan-key libraries are benefiting more than 12 lakh rural students in 8 states of India.

In addition to this with the help of SNOVEL, an Audio Library will be provided in more than 490 rural secondary schools in Maharashtra. Approximately **1,00,000+ students** and **2,000+ teachers** will benefit from it. These days, 'Screen Time' is increasing among children. It is commonly seen that children are watching videos on mobile phones and TV from a very young age. It is hampering their mental and physical health. To devise a constructive solution for this, Gyan-key and SNOVEL have given a powerful option of 'listening to stories' through Audiobooks and podcasts.

SNOVEL's platform has a very good and engaging and exclusive collection of Audio Stories, Audiobooks, and Podcasts by many famous authors like Dr. Jayant Narlikar, Satyajit Ray, Jim Corbett, Anant Bhawe, Jaywant Dalvi et.al. just to name a few. **Moreover, SNOVEL has an exclusive collection of audio stories of the popular comic character 'Chintoo'!**

In today's modern times, it is very important to make children listen to the right language and appropriate content. Listening to good stories also proves helpful to develop their imagination. Listening to stories improves children's language, increases their understanding of subjects, and helps in overall personality development. Children can enjoy the contents of this audio library anywhere and anytime with a big smile. In short, Gyan-key and SNOVEL's Audio Library is a healthy social initiative that cultivates our natural instinct of listening! The National Education Policy 2020 has highlighted the need for digital libraries in schools. This Audio Library initiative by SNOVEL and Gyan-key will provide a digital audio platform to schools and children with healthy content.

"All the schools and children will be greatly benefited from SNOVEL as a platform that provides healthy and useful content. Everyone should participate happily in this movement to carry forward our rich tradition of storytelling and listening" said Sameer Dhamangaonkar, Founder of SNOVEL.

"We are extremely happy that 'Listen' is now being added to Gyan-key's 'Read + Write + Speak + Play'. We are confident that SNOVEL Audio Library will be greeted with affection by our Gyan-key family," said Pradeep Lokhande, Founder of Gyan-key. Audio Libraries worth ₹ **25,00,000** (25 Lakhs) were gifted to **490** rural secondary schools through **391** donors.

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(You can view the list of schools on rurarelations.com and SNOVEL.in)

read + write + speak + listen + play