



# Gyan-key

read + write + speak

An initiative of  
Non-Resident Villager (NRV) movement

# Encouraging rural students to read + write + speak



- **Gyan-key** library initiative is working towards opening libraries in rural secondary schools



- It is a unique concept – a library for the students, by the students



The library will be managed by one of the girl students

“Gyan-key library monitor”



- 3 Gyan-key libraries are installed every working day

- Till date we have opened 3,910 libraries in 3,910 rural secondary schools in 1,480 working days benefiting more than 10,00,570 (1 million) rural students



- Each library has minimum 148 / 184 books on various subjects in local languages, that benefits approximately 238 rural students of 4 to 8 ad-joining villages



- To instill a sense of ownership & belonging, students will be encouraged to donate books on their birthdays, regardless of its value, for 'their' library



# Participation and Feedback Process

- At just Rs. 6,700/- (for Maharashtra) and 7,600/- (for other states), this worthy cause provides you an opportunity to inculcate a reading, writing and speaking habit in rural secondary school students
- To build transparency, the money will be collected in the form of a cheque drawn / transfer directly in favour of the distributor
- You will receive a letter from the school on their letterhead (mentioning **total books received** and **amount**) and regular reactions (book analysis) from students, besides updates from the Gyan-key library monitor and our office

# Highlights of Gyan-key library Initiative

- This is the world's largest rural reading initiative
- Minimum one primary book on all genres is available in each **Gyan-key** library
- Till date 37 successful programs and contests run for **Gyan-key** library school students, teachers & Principals, which saw participation of 1,93,000 rural students
- 3 **Gyan-key** libraries are opened every working day
- **Gyan-key** libraries (Maharashtra – 3,820, Karnataka – 67, Telangana – 76, Andhra Pradesh – 49 & Rajasthan {in progress} – 148) were set up in rural secondary schools in 1,570 working days benefitting 10,00,570 students.



# continued...

- Till date 9,04,000 books are distributed worth Rs. 3,19,0,000/- (30 million +)
- Till date we have received 1,70,500 postcards & donors have 1,57,000, capturing the students reactions on books they have read (you can see this communication in our office)
- This initiative is one of the most effective way **to keep regional languages alive**
- Target – To open 94,000 Gyan-key libraries in rural secondary schools across tomorrow's India

# Media coverage –

<u><a href="#">Outlook India</a></u>	<u><a href="http://www.outlookindia.com/magazine/story/storybook-man/292966">http://www.outlookindia.com/magazine/story/storybook-man/292966</a></u>
<u><a href="#">Friday times</a></u>	<u><a href="http://fridaymagazine.ae/making-difference/a-new-chapter-in-change-1.1533205">http://fridaymagazine.ae/making-difference/a-new-chapter-in-change-1.1533205</a></u>
<u><a href="#">India together</a></u>	<u><a href="http://indiatogether.org/pradeep-lokhandes-rural-school-libraries-in-maharashtra-education">http://indiatogether.org/pradeep-lokhandes-rural-school-libraries-in-maharashtra-education</a></u>
<u><a href="#">Aaj ki raat hai zindagi</a></u>	<u><a href="http://www.hotstar.com/tv/aaj-ki-raat-hai-zindagi/5778/head-held-high-ek-safar/1000080974">http://www.hotstar.com/tv/aaj-ki-raat-hai-zindagi/5778/head-held-high-ek-safar/1000080974</a></u>
<u><a href="#">Amazing Indians</a></u>	<u><a href="https://www.youtube.com/watch?v=fwdcqJT4Oxs">https://www.youtube.com/watch?v=fwdcqJT4Oxs</a></u>

# Please participate in this initiative

- **Please issue a cheque in favour of**  
M/s Patil Enterprises and courier it to  
28/A, Bhudhwar Peth  
Amber Chambers  
3rd Floor,  
Appa Balwant Chowk,  
Pune – 411 012.
- **Please transfer online via NEFT**  
Name – Patil Enterprises  
Bank – Bank of Baroda  
A/c No. – 04500500000113  
Branch – Sadashiv Peth  
IFSC Code – BARBOSADASH
- **PayU Money**  
<http://ruralrelations.com/gyan-key/>

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**ruralrelations.com**  
You Connect With us, we Connect You To [Tomorrow's](http://ruralrelations.com) India