

# Gaon-key

Invest 4 years for 60+ years

an initiative of Non-Resident Villager (NRV) movement

Education

# Gyan-key

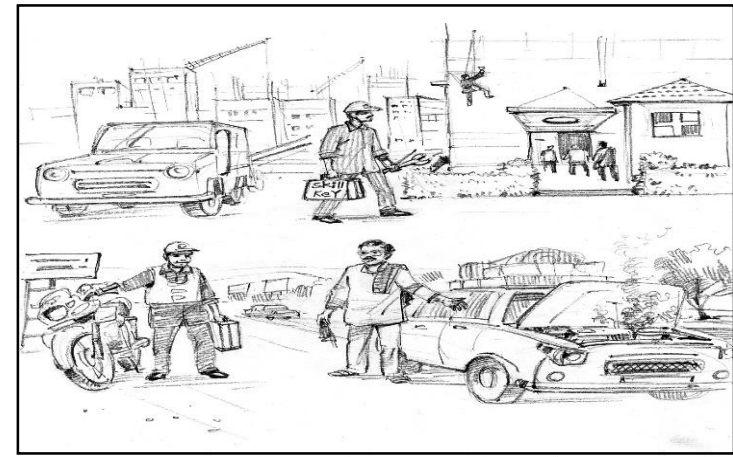
read + write + speak



- This is the world's largest rural reading initiative
- Minimum **one primary book** on all genres is available in each **Gyan-key** library
- Till date 32 successful programs and contests run for **Gyan-key** school students, teachers & Principals, which saw participation of 1,93,000 rural students
- 3 **Gyan-key** libraries are opened every working day
- **Gyan-key** libraries (Maharashtra – 3,820, Karnataka – 67, Telangana – 76, Andhra Pradesh – 49 & Rajasthan {in progress} – 148) were set up in rural secondary schools in 1,570 working days benefitting 10,00,570 students.
- Till date we have received 1,75,000 postcards & donors have 1,53,400, capturing the students reactions on books they have read. (you can see this communication in our office)
- Till date 7,15,000 books, worth Rs.2,16,40,000/- have been distributed
- This is one of the most effective ways **to keep regional languages alive**
- Target – To open 94,000 **Gyan-key** libraries in rural secondary schools across tomorrow's India

# Skill-key

Skill development is the key to a bright future

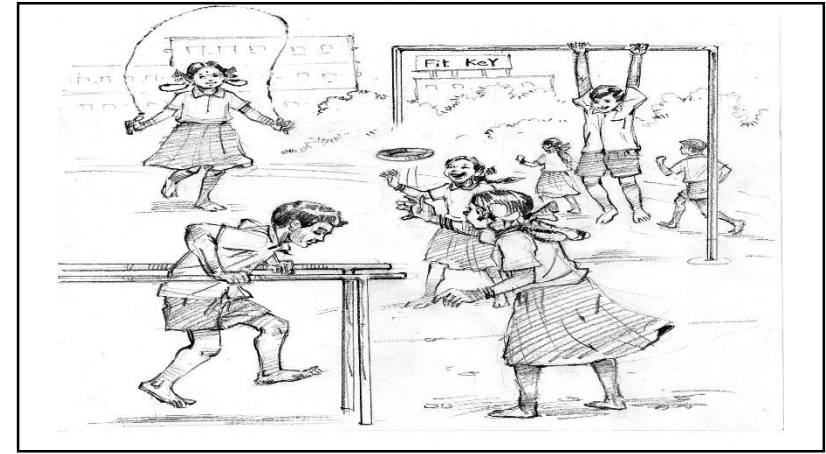


- Learning and honing skills to be an electrician, carpenter, plumber, mechanic, tailor, gardner, photographer, barber, reporter, contractor, painter or mason can secure our future.
- Select the field of your choice and convenience for skill development.
- While you secure your future, progress and prosperity, do contribute to the progress and development of your own village, town, or city.
- Skilled manpower is always in highest demand and it is going to increase by 100% in coming time.

Health

# Fit-key

Health is Wealth



- Only a healthy body can keep the mind healthy. Healthy minds dwell in healthy bodies
- Include exercises like cycling, swimming, outdoor sports, walking-jogging-running, gym, stretching exercises, Surya Namaskar in your daily routine
- Follow regular fitness workout regime
- Keep Fit. Stay Alert.

Hobby

# MaD-key

Music Art and Dance

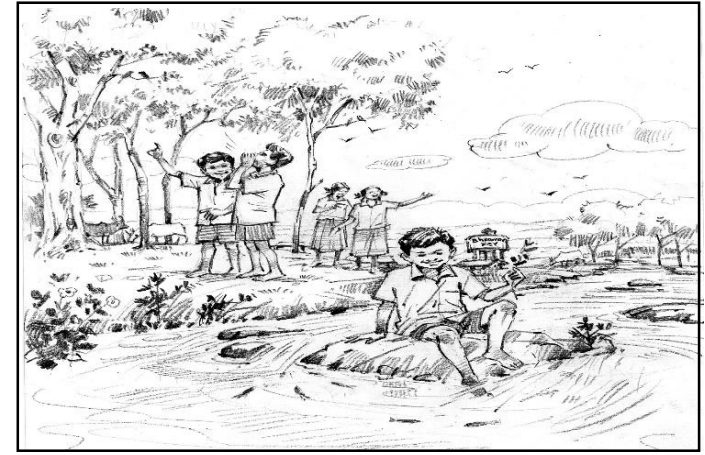


- Develop a hobby like singing, playing a musical instrument or dance, drawing, painting, handicrafts, etc.
- Identify the hobby that entertains you, engages you and encourages you.
- A hobby makes life easier, happier and healthier.
- Share your experiences with your masters, teacher, parents, and senior members in your family, friends, and fellow citizens. We will seek advice from experts and try to convey their opinions, experiences and tips to you.



# Brahman-key

Nature is our true friend , philosopher and guide



- Do visit naturally beautiful spots like hills, rivers, farms, forts, forests, reserved forests, etc. near your village or city regularly to enjoy nature's serene company.
- Learn the importance of being closer to nature and make the most of every opportunity get closer. Spend all possible time in pristine, serene, green surroundings.
- Nature is the best retreat from chaos of the city; She teaches you a lot without uttering even a word.

| Initiative         | Particulars  | Tentative cost per school* |
|--------------------|--|----------------------------|
| <b>Gyan-key</b>    | Minimum 200 books of all genres.                                 | 6,700/-                    |
| <b>Fit-key</b>     | Double bar, Single bar, Skipping ropes, Rings, Volleyball + Net. | 17,000/-                   |
| <b>Brahman-key</b> | Visit to IT parks, forts, forests etc.                           | Actuals                    |
| <b>Skill-key</b>   | Tie up with quality skill development institutes.                | Actuals                    |
| <b>MaD-key</b>     | Guitar, Tabla, Harmonium, Jembe, Keyboard x 1 and Flute x 5      | 42,000/-                   |
|                    |  |                            |

\*Payment to be done in the name of the publisher/distributor/vendor/manufacturere

# Gyan-key & Gaon-key overview

- Share your experiences with your masters, teacher, parents, and senior members in your family, friends, and fellow citizens. We will seek advice from experts and try to convey their opinions, experiences and tips to you.
- 11 to 16 years is the formative age and things taught or imbibed in these years remain etched in our memories. It is a proven fact that childhood grooming decides the future course of life of a person.
- We have created this awareness among more than 10 lakh rural students.
- Every eminent personality will definitely vouch for the fact that skill-key is the key to a bright future and its demand is going to increase many folds in future and Fit-key, Bhraman-key, Gyan-key, Skill-key and MaD-key are the five pillars of **happy, healthy** and **content** lives.